

EXCELLING AT MEDIATION ADVOCACY

MASTER CLASS • FOR JUNIOR- TO MID-CAREER LAWYERS

PRESENTED TO
[YOUR LAW FIRM HERE]

Two-hour accredited, free CPD program

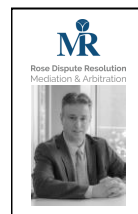


This program contains 1 hour and 20 minutes of Professionalism content.

This program is eligible for up to 30 minutes of Substantive content.

ABOUT MITCHELL ROSE

Chartered Mediator and Settlement Counsel



A mediator since 2007, and a litigator for most of his 25 years at the bar, Mitchell practices as a Settlement Counsel and Chartered Mediator of civil disputes. His main practice area is employment law. Mitchell also writes and speaks

extensively on mediation, mediation advocacy and employment law.



Rose Dispute Resolution
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Excelling at Mediation Advocacy was delivered to law firms throughout Ontario in 2019, and for Toronto Lawyers Association early in 2020. This iteration has been enhanced to include the Covid-19 period, as well as virtual mediation.

Innovative. Interactive. Timely. Topical.

- 40 tips for excelling at mediation advocacy + **FREE eBook**
- Recent case law, legislation, and Rules of Professional Conduct you need to know about
- Why virtual mediation is now virtually mandatory
- Choosing the right mediator for your case
- The hidden dangers lurking in mediation agreements and what to do about them
- Effective preparation and managing client expectations
- How to write a persuasive Mediation Brief
- Mastering joint (plenary) sessions when necessary—even if you dislike them
- How to get the most out of a virtual mediation on Zoom
- Neutralizing personal attacks and bullies
- Settlement offer essentials
- Building resilience when you are caught off-guard
- When to stay and when to walk away
- Why “Minutes” matter
- Getting more value from your mediator